



Curriculum Vitae

Tijs Maarten Rotmans

Master of Science in Physics, University of Leiden

Current Positions

Rochester-Bern Executive Programs, Switzerland

Lecturer of Pricing, Accounting, and Customer Profitability (since 2014)

TIAS School for Business and Society, Tilburg University, Netherlands

Lecturer of Master of Marketing and Company Specific Programs (since 2008)

The Pricing Company, Netherlands

Managing Partner (Since 2008)

Former Positions

1996 - 2008 KPN (Koninklijke PTT Nederland), Netherlands

i.a. Consumer Market Pricing Manager

Honors and Awards

- TIAS best teacher award, 2014
- ING best module award for ING CSP Program, 2010-2011

Education

1990 - 1996 Master of Science in Physics

University of Leiden, Netherlands

1996 - 2008 Various in-company and external programmes, including Project Management, Personal Effectiveness, People Management, Focus on Strategy & Development (IMD, Lausanne), Managing Change, Financial Management (de Baak), General Management Programme (KPN/sMi), Strategic Pricing (de Baak) and the Nieuwe Dimensies and Hay Group leadership programme