

# Media Release

## First graduates of UBS Master in Wealth Management Program from Asia Pacific announced

**Singapore, 14 September 2016** – The first graduates of the Master in Wealth Management Program from Asia Pacific were announced at a ceremony at UBS's Business University, at the historic Former Command House in Singapore. The 16 graduates were officially conferred with dual degrees – a Master of Science in Wealth Management from the Simon Business School at University of Rochester (USA), and a Master of Advanced Studies in Finance from the University of Bern (Switzerland).

The two-year Master in Wealth Management – the highest certification in the UBS Wealth Management education pathway – provides high-performing senior client-facing and managerial employees with extensive training in the management of client wealth, relationships, books and risk. The certification program uses tailored on-the-job development in an effort to promote best practices and generate business impact. Organized in collaboration with the universities of Rochester and Bern, the Master in Wealth Management offers nominated employees the opportunity to study for dual master's degrees in wealth management and finance.

"Client advisors need the tools and the ability to confront themselves with rapidly changing market conditions, institutional environments, and client needs. I believe this program is a successful answer to all of that." said Claudio Loderer, Delegate of the Foundation Board of Rochester-Bern.

"The Simon Business School is delighted to be able to support the continuing education and development of talents in banking and finance. We seek to equip students with the necessary skills to thrive in the rapidly-changing global economy, and are proud to be a partner of UBS which is committed to lifelong learning. We want to empower our students as leaders not just in the banking industry, but in society at large." said Andrew Ainslie, Dean and Professor of Marketing at the Simon Business School, University of Rochester.

"UBS is committed to developing its employees and to providing opportunities for personal growth. Our people are our greatest asset and represent a point of differentiation for our clients. In today's environment, it is essential that our client advisors bring a firm understanding of the global context as well as practical skills in managing client relationships and portfolios. By investing in the growth of our people, we continue to ensure we offer the best wealth management service to our clients." said Juerg Zeltner, President UBS Wealth Management.

"At UBS we aim to attract, develop and retain the most talented professionals in the financial industry worldwide. With the Master in Wealth Management we shape together with our academic partner higher professional standards for our client facing professionals. The program unleashes thought leadership of our senior leaders, best practices of our experts and on-the-job mentoring of our line managers. We continue to become the employer of choice for talented professionals in the financial industry." said Donna Burns, Human Resources UBS Wealth Management.



"Asia Pacific continues to be an area of growth for UBS's wealth management business. We will increasingly need high-quality managers with an intimate understanding of the region. I congratulate the graduates of the Master in Wealth Management program and am confident that they will draw on what they have learned to enhance client service," said Edmund Koh, Head of UBS Wealth Management Asia-Pacific.

With more than 1,000 client advisors across Asia Pacific, UBS has one of the largest and most experienced wealth management teams in the region.

### **About UBS**

UBS provides financial advice and solutions to wealthy, institutional and corporate clients worldwide, as well as private clients in Switzerland. The operational structure of the Group is comprised of our Corporate Center and five business divisions: Wealth Management, Wealth Management Americas, Personal & Corporate Banking, Asset Management and the Investment Bank. UBS's strategy builds on the strengths of all of its businesses and focuses its efforts on areas in which it excels, while seeking to capitalize on the compelling growth prospects in the businesses and regions in which it operates, in order to generate attractive and sustainable returns for its shareholders. All of its businesses are capital-efficient and benefit from a strong competitive position in their targeted markets.

UBS is present in all major financial centers worldwide. It has offices in 54 countries, with about 34% of its employees working in the Americas, 35% in Switzerland, 18% in the rest of Europe, the Middle East and Africa and 13% in Asia Pacific. UBS Group AG employs approximately 60,000 people around the world. Its shares are listed on the SIX Swiss Exchange and the New York Stock Exchange (NYSE).

### **UBS AG**

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