



## Rochester-Bern Executive Programs

### „Anytime again!“

*They are committed to topics like trains, public broadcasting, ICT networks, underwear or vaccines – a wide range of industries! But one thing connects them: Today, they’re finishing their Rochester-Bern EMBA studies. In the scope of an American-Swiss graduation ceremony, 19 managers of various industries reap the benefits of an 18-month study program, which took place in Switzerland and abroad.*

Today, a formative phase of life is finishing for another class of the Rochester-Bern Executive MBA program. 18 months after the program start, the graduates finally receive their degrees. The dual degree program is awarded with an MBA of the University of Rochester (NY, USA) and an EMBA of the Universität Bern. However, the students haven’t just learned new concepts from professors and books. The exchange with peers from different industries offered an inexhaustible source of knowledge, where information scientists for example could profit from retail business experts.

The graduation is led by Joel Seligman, President of the University of Rochester, and Christian Leumann, next Rector of the Universität Bern as of Summer 2016. The commencement speech is given by Pia Tischhauser, Senior Partner and Member of the Executive Committee of the Boston Consulting Group and worldwide person responsible for the practice group “insurance”.

More important than the celebration, however, are the fruits that the extra-occupational study has born. What did the students take with them? „I fully enjoyed the classes and I’ve learned a lot“, says Mario Feliciano, Director of Business Analytics at Tilson Technology in Geneva, representing the whole class. Furthermore, he has also profited from his program mentor and the exchange with other classmates. Nevertheless, it was not easy to find the balance between study, family and job. „But I would do the Rochester-Bern EMBA again any time!“

### About Rochester-Bern Executive Programs

Rochester-Bern Executive Programs is a foundation and based on a longstanding cooperation between the Simon Business School at the University of Rochester (NY, USA) and the Institut für Finanzmanagement of the Universität Bern (Switzerland). The Executive MBA was established in 1995 and is addressed to national and international executives, who have several years of work experience and want to broaden their theoretical and practical management knowledge besides a demanding job. The courses take place in Thun (Switzerland), Rochester (NY, USA) and Shanghai (China). Since 1966, the Simon Business School is AACSB (Association to Advance Collegiate Schools of Business) accredited und has been ranked in top positions among business schools worldwide (e.g. number 9 in the world in finance according to the Financial Times Ranking 2016). Since the beginning of 2007, Rochester-Bern also offers company-specific programs and seminars. Companies like SBB, Fresenius or UBS are some of the clients. Also the Swiss Finance Institute (SFI) has a longstanding cooperation with Rochester-Bern.



**Rochester-Bern**  
Executive Programs

University of Rochester  
Universität Bern

**For further information:**

Rochester-Bern Executive Programs

Petra Joerg, CEO

Mobile +41 78 874 30 30

[petra.joerg@rochester-bern.ch](mailto:petra.joerg@rochester-bern.ch)

[www.rochester-bern.ch](http://www.rochester-bern.ch)

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