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Media release – Rochester-Bern Executive Programs

Leading in the Digital Age

On Saturday, June 2, 2018, the 23rd class of the Rochester-Bern Executive MBA will celebrate their graduation at the Hotel Bellevue Palace in Bern. In the part-time EMBA program, participants acquired the competence to successfully and sustainably lead in the age of digitalization, as well as further their own career.

Twenty-one managers will obtain the renowned Rochester-Bern Executive MBA on June 2, 2018, having completed the one and a half year program. In a festive setting at the Hotel Bellevue Palace, they will be awarded with an MBA degree from the University of Rochester (New York, USA) and an EMBA title from the Universität Bern. The graduation ceremony will follow the American model. Gregory Bauer, Associate Dean of Full-Time MS & MBA Programs of the Simon Business School at the University of Rochester, will host the ceremony, and Martin Naville, CEO of the Swiss-American Chamber of Commerce Switzerland, will hold the commencement speech. Furthermore, the best lecturer of the graduating class and a Rochester-Bern alumnus will be honored for their individual achievements.

Stronger than ever before, the EMBA program focuses on the topic of “Leadership Development”. The requirements for managers in the digital age are constantly changing: in the future, leaders will be tasked with operating systems that are increasingly complex, manage unpredictable events and lead virtual teams. “We need inspirational leaders who delegate effectively and encourage their co-workers to get involved and take charge”, explains Richard Jolly, Rochester-Bern’s visiting professor from the London Business School. Students did not only profit from the courses during their studies but also from the Mentoring Program with the Alumni Association, executive coaching and many practical exercises.

Rochester-Bern graduates are looking forward to a bright career in an agile world: with their acquired knowledge and competence, they have the best possible chances within their current companies and on the job market.



About Rochester-Bern Executive Programs

Rochester-Bern Executive Programs is a foundation and based on a longstanding cooperation between the Simon Business School at the University of Rochester (NY, USA) and the Institut für Finanzmanagement of the Universität Bern (Switzerland). The Executive MBA was established in 1995 and is addressed to national and international executives, who have several years of work experience and want to broaden their theoretical and practical management knowledge besides a demanding job. The courses take place in Switzerland (Thun), USA (Rochester, NY and Silicon Valley, CA) and China (Shanghai). Since 1966, the Simon Business School is AACSB (Association to Advance Collegiate Schools of Business) accredited and has been ranked in top positions among business schools worldwide (e.g. number 2 in the world in finance and number 5 in the world in economics according to the Financial Times Ranking 2017). Since the beginning of 2007, Rochester-Bern also offers company-specific programs and seminars. Companies such as SBB, Berner Kantonalbank, Fresenius Medical Care and UBS Wealth Management are some of the clients. Degree courses such as the CAS in General Management for Board of Directors or further education in Banking and Finance in cooperation with the Swiss Finance Institute (SFI) round off the versatile, high-quality offering of Rochester-Bern Executive Programs.

For further information:

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